

# The PDK-USC Kappan

The Official Newsletter of the University of Southern California Chapter of Phi Delta Kappa International

## First Dinner Meeting – September 23, 2011

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### PDK International Mission Statement

*The purpose of Phi Delta Kappa shall be to promote quality education, in particular publically supported education, as essential to the development and maintenance of a democratic way of life. This purpose shall be accomplished through research, service, and leadership in education.*

### 2011-2012 Executive Board

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### PDK-USC WEB SITE

<http://www.pdk-usc.org>

#### Advisors

Dr. Marian Fukuda  
Adda Serenil

#### Faculty Sponsor

Dr. Melora Sundt

#### Newsletter Editor

Dr. Lupe Simpson



**Vivian Ekchian**  
Chief Human Resources Officer

### Meet the Speaker...Vivian Ekchian

Vivian Ekchian began her career as a teacher with the Los Angeles Unified School District. She moved through the administrative ranks to Principal of Rio Vista Elementary, Administrator of Instruction Local District C, Chief of Staff for Superintendent Roy Romer and is currently serving as the Chief Human Resources Officer. In the 26 years of service her primary commitment has always been to serve the needs of students. In each of her administrative positions, Mrs. Ekchian has focused her efforts on providing personnel with the support to serve students in an exemplary fashion.

Ms. Ekchian is conversant in five languages and has earned numerous awards and recognitions from Los Angeles City, the State Assembly, the California Department of Education and Los Angeles County.

In her presentation "Human Resources: A Performance Management Approach" Mrs. Ekchian will detail the support Human Resources provides schools in their work to improve

student achievement. Furthermore, specifics on staffing schools with appropriate personnel to guarantee high quality teachers will be discussed. She will share information of significance to all school personnel, including the current direction of the hiring process, Reduction in Force policy. Mrs. Ekchian looks forward to meeting with the membership of PDK-USC and welcomes questions and discussion at the end of the presentation.

## President's Message

Welcome to another year with the USC Chapter of Phi Delta Kappa.

We hope you join us for one of our five dinner meetings this year at USC Davidson's elegant Vineyard Room, with live piano music and cocktails. The dates are **September 23, November 4, January 27, March 9, and May 4**. Dinner begins at 6:30 p.m., preceded by cocktails and networking from 5:30 p.m. We strive to have prominent dinner speakers from the worlds of education, politics, and research.

Thank you for continuing to be a member of the USC chapter of Phi Delta Kappa International, which is the largest society of professional educators in the world, with over 35,000 members in every corner of the globe. Benefits of membership include monthly issues of the renowned *Phi Delta Kappan*, publications for teachers and school leaders, access to the PDK International Summit on Education and the PDK/Gallup Poll on the Public's Attitudes on Public Education, and opportunities for fellowships and scholarships. I look forward to seeing you on September 23<sup>rd</sup>!



**Dr. Ed Robillard**  
PDK-USC President  
2011-12



**Dr. Melora Sundt, Ph.D.**  
*Rossier Associate Dean of  
Academic Programs  
PDK-USC Faculty Sponsor*

Welcome back! I hope everyone had a relaxing and enjoyable summer. The long standing partnership between Phi Delta Kappa International and USC has been important to the development of future educators in the areas of teaching and leadership at the USC Rossier School of Education.

For this edition, I want to introduce two new programs of the Rossier School of Education and obtain your input about what is needed in school leadership development. Because I work with academic programs, I wish to focus on degree programs that can help prepare leaders. The two new programs in the works are: the K-12 Master's in School Leadership (design team Chair Dr. Darline Robles), and a new Global Executive Ed.D (of which I am the design team Chair).

These programs are scheduled to launch in summer/fall of 2012. Both programs have consulted a number of external stakeholders to find out what school leaders, or in the case of the Ed.D system-level leaders, need to know and be able to accomplish to improve educational outcomes. Interestingly, aside from context-specific skills, many of the answers shared have been similar. Stakeholders tell us that our school leaders need to know how to: establish a vision and goals for the organization or system; make effective use of resources to meet those goals; assess progress towards those goals; and problem solve. Good communication skills were also cited. Do those make sense to you, as a foundation for developing educational leaders?

The curricular design will include the integration of technology into the delivery of both programs, which has been an exciting process. The K-12 Master's will be delivered entirely online, using the same learning management system (LMS) as our MAT program. The Global Ed.D will be technology-assisted, with the majority of its classes occurring face to face, in Los Angeles and Hong Kong. We want these programs to make a difference for learners around the country (and the world). If you have ideas for the leadership curriculum in either the K-12 Master's or the Global Ed.D, drop me an email [Sundt@usc.edu](mailto:Sundt@usc.edu). I may not be able to reply immediately, but I will read and consider every suggestion. I am sincerely interested in everyone's input.

I look forward to communicating with you throughout the year and I wish all a productive and enriching fall term!

*Dr. Sundt is the Associate Dean for Academic Programs at the USC Rossier School of Education and faculty sponsor for PDK, [Sundt@usc.edu](mailto:Sundt@usc.edu)*

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## Long Standing PDK Member Honored by the LAUSD Board of Education

The Los Angeles Board of Education (LAUSD) voted to name South Region Elementary School #12 in honor of Dr. Lawrence H. Moore, a retired LAUSD exemplary educator and longstanding member of PDK-USC. The campus currently under construction in Board District 7 is scheduled to open fall 2012 and will be called Dr. Lawrence H. Moore Elementary School.

Dr. Richard Vladovic, Vice President of the Board stated, "Dr. Moore's enthusiasm, innovativeness, and genuine concern for improving the educational outcomes for all students have been exemplary and distinguishes him as a role model for students, staff and the community to which the school is named in his honor." Members of PDK-USC congratulate Dr. Moore on this honor.

## Passing of Dan Austin, First African-American President PDK-USC

We are saddened to learn of the June 12, 2011 passing of the 1974-1975 President of PDK-USC, Dan Austin. Dan was a remarkable Kappan and educator. He served LAUSD as principal of elementary, middle and senior high schools, followed by Regional Administrator, Chief of Staff to the Superintendent, and Deputy Superintendent.

In his early years as a young man, to earn money for his education, he played trumpet with Count Basie and other bands. He graduated from Tuskegee University where he also studied tailoring. Prior to working for LSUSD he designed and tailored costumes for actors in Western movies, including Roy Rogers and Gene Autry. He earned a Master's degree in Education from USC, joining PDK-USC Chapter in January 1967. He was a Service Key Recipient. Dan Austin will be missed.

**Keynote Speaker at USC Rossier School of Education  
K-12 Leadership Development Conference**

Sponsored by USC Rossier Alumni and Career Services, the Rossier School of Education held its 2011 K-12 Leadership Development Conference where expert panel members shared what it takes to reach the next level in school administration. Panelist included experts such as superintendents, principals, and district site administrators. The over 140 alumni, students and other educators who attended the conference, listened to an introductory address by newly appointed L. A. County Superintendent Dr. Art Delgado. The keynote address was given by Rossier faculty member Dr. Rudy Castruita.



**Dr. Rudy Castruita**

Dr. Castruita who served as superintendent for 24 years in San Diego and previously in Santa Ana Unified School District is currently the Irving and Virginia Melbo Chair for the Rossier School of Education. He brings relevant urban reform strategies and leadership experience to the doctoral program at USC. The conference attendees, current and future school leaders, were asked to reflect on the following questions: Why is it so difficult to design and implement fundamental educational reform in large urban schools and does leadership make a difference? With the changing complexity and diversity of our society... What is the role of the school leader to help educate the populace and shape the tone of society with regard to the educational equality that should exist in our schools? We know from research that the most important characteristic or quality of public school for affecting achievement levels is the quality of our teachers and school leaders. Dr. Castruita pointed out that in order for urban reform to be successful, leaders must call on the passion, time, resources, and commitment of each individual in our schools and districts to mobilize and focus on student learning.

**USC ROSSIER SCHOOL OF EDUCATION**

**OFFICE OF PROFESSIONAL DEVELOPMENT PROGRAMS**

**presents**



**USC-PDK Leadership Summit 2011**

*Mirrors of Excellence, Windows of Opportunity*

**Wednesday, November 2, 2011 • USC Davidson Conference Center  
8:00am - 4:00pm**

**Register at: [www.regonline.com/USC-PDK2011](http://www.regonline.com/USC-PDK2011)**

## Save the date: 2012 PDK/PLT Conference

The 2012 PDK/PLT International Conference will take place Feb. 16-17 at the Hyatt Regency Baltimore in Baltimore, Md. This year's theme is "Great Teachers Create Great Classrooms." Join PDK for engaging keynote speakers, including ABC star America Ferrera, who will discuss what new and innovative things teachers are doing across the country to improve teaching and learning. It's an opportunity to step back from your daily work so that you can add some new tricks to your repertoire and get refreshed and inspired. Make plans now to join PDK in Baltimore! For more information, go to [www.PDKConference.org](http://www.PDKConference.org).

### PDK Project Grants are now open for applying

Funding is provided for projects created and carried out by chapters, members, and collaborative groups. The purpose is short-term financial support in leadership, research, service as well as to improve education. Deadline: November 1, 2011. Please contact Lisa Regan, Past President, via email at [lisa.regan@lausd.net](mailto:lisa.regan@lausd.net) if you are interested in applying.

### 2010 Project Grant Recipient - PDK-USC

FEA Recruitment Drive and Education Dinner (\$1,000)  
The primary goal of this project is to establish five new Future Educators Association® chapters in the greater Los Angeles area. Additionally, the project will support the chapter's efforts to recruit graduate education students to PDK chapter membership.

### Join PDK and Get it All

*Accountability budget*  
**Charters charter schools**  
**Common Core CTE CTSO**  
**Dropouts Duncan early**  
**childhood ESEA FEA**  
**Future Educators future of**  
**education Higher**  
**Education Innovation**  
**International Learning**  
**First Alliance NCLB**  
**NCTAF PDK/Gallup Poll**  
**performance pay Pi**  
**Lambda Theta President**  
**Principals reading**  
**research School Reform**  
**Standards teacher**  
**education Teachers**

### USC Chapter Leader in New Members

SC Chapter had an initial 24 new members on May 1, which brought the total of 58 members to 58. This was the highest new membership among Region A Chapters - the second highest among PDK chapters. **Fight On!**



"You reach an age where shredded homework is a lot easier to digest."

## PDK - USC 2011 Award Recipients ☐ May 6, 2011



Dr. Ed Robillard, recipient of the Service Award, with Adda Serenil and Lisa Regan



Dr. Karen Symms Gallagher, recipient of International Service Key Award, with Dr. Marian Fukuda



Lisa Regan, recipient of the Ted Gordon Memorial Award, with Adda Serenil



Adda Serenil and Dr. Nick Nichols with Dr. Janeane Dimpel, Leadership Award recipient



Dr. Lupe Simpson, recipient of the President's & Research Awards, with Lisa Regan

# Join Us for Dinner

**Meet New Friends, Eat a Good Meal, Listen to an Informative Speaker**

*All five dinners will take place at  
USC Davidson Center Vineyard Room*

**Each Dinner Meeting, \$36.00, parking included**  
**Purchase all five dinner meetings in advance and receive**  
**A 10% Discount to all five meetings (a savings of \$18).\***

Mail the form below and your check for \$162.00 per person, made payable to PDK-USC Chapter, to:

**PDK-USC Chapter  
C/O Dr. Guillermina Jáuregui  
3025 11<sup>th</sup> Avenue, Los Angeles, CA 90011**

**DON'T MISS OUT – THE LAST DAY TO TAKE ADVANTAGE OF THIS SPECIAL DISCOUNT IS MONDAY, SEPTEMBER 19, 2011**  
Your check and this form must arrive before this date.

**Free parking with the price of the dinner at  
USC Gate #4/Parking Structure D at Jefferson Blvd. and Royal St. (across from the Shrine).**

-----**TEAR OFF**-----

\_\_\_\_\_ **YES**, sign me up! I want the PDK-USC special dinner discount of \$162.00 for all five (5) dinners.

\_\_\_\_\_ **I wish to pay only for the meeting of September 23, 2011 at \$36.00 x \_\_\_\_\_ dinners = \$ \_\_\_\_\_**

\_\_\_\_\_ I am unable to attend the dinner meetings. However I wish to make a \$ \_\_\_\_\_ contribution to the PDK-USC Chapter. I will send my contribution to Dr. Jauregui at the above address.

Name: \_\_\_\_\_ PDK Membership # (if applicable) \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Additional Guests' Name(s), if applicable: \_\_\_\_\_

<b>Dinner #1 (September 23, 2011):</b>	_____ Chicken	_____ Fish	_____ Vegetarian
<b>Dinner #2 (November 4, 2011):</b>	_____ Chicken	_____ Fish	_____ Vegetarian
<b>Dinner #3 (January 27, 2012):</b>	_____ Chicken	_____ Fish	_____ Vegetarian
<b>Dinner #4 (March 9, 2012):</b>	_____ Chicken	_____ Fish	_____ Vegetarian
<b>Dinner #5 (May 4, 2012):</b>	_____ Chicken	_____ Fish	_____ Vegetarian

*\* Sorry, no refunds will be given after purchases are made.*

*If you are unable to attend a dinner meeting after purchasing this special package, please inform:*

**Dr. Guillermina Jauregui at 323-633-3010 or [GJauregu@lausd.net](mailto:GJauregu@lausd.net)**



# Phi Delta Kappa International

## USC Chapter Professional Member Application

### 2011-2012



**Professional Membership** is available to “persons who demonstrate professional conduct and who hold a baccalaureate degree, are licensed/credential educators, are employed in an education-related field, or are undergraduate education majors who are participating in or have completed student teaching.” If you are interested in membership in Phi Delta Kappa but do not meet the criteria for Professional Membership, please contact the PDK-USC Vice-President of Membership or visit the PDK International Website at <http://www.pdkintl.org/joinpdk/joinhome.htm> to learn about the other ways you can become a member of Phi Delta Kappa.

Name \_\_\_\_\_  
(Last) (First) (Middle)

Address \_\_\_\_\_  
(Street/P.O. Box)

\_\_\_\_\_  
(City) (State) (Zip/Postal Code)

Home Phone \_\_\_\_\_ Office Phone \_\_\_\_\_ Ext. \_\_\_\_\_ Cell Phone \_\_\_\_\_

Fax \_\_\_\_\_ Primary E-mail \_\_\_\_\_ 2nd E-mail \_\_\_\_\_

Check/circle all degrees received or will receive

**Education**  Student Teacher  BA / BS  MA / MS / MEd / MAT / MSW  Ph.D. / Ed.D.

Date or Expected Date of Completion: \_\_\_\_\_  
Month/Year Month/Year Month/Year Month/Year

<b>ABOUT YOU</b>		
Date of Birth _____		<input type="checkbox"/> Male <input type="checkbox"/> Female
<b>Current Occupational Category</b>	Title _____	Location _____
<input type="checkbox"/> Early Childhood/Preschool <input type="checkbox"/> K-12 Instruction <input type="checkbox"/> K-12 Administration <input type="checkbox"/> State Education Agency <input type="checkbox"/> Higher Ed. Instructor – 2-yr. Inst. <input type="checkbox"/> Higher Ed. Instructor – 4-yr./Grad. Inst. <input type="checkbox"/> Higher Ed. Administration – 2-yr. Inst. <input type="checkbox"/> Higher Ed. Administration – 4-yr./Grad. Inst.	<input type="checkbox"/> Association/Nonprofit Org. <input type="checkbox"/> Student <input type="checkbox"/> Retired <input type="checkbox"/> Independent Educ. Consultant <input type="checkbox"/> Business/For Profit Company <input type="checkbox"/> Local/State/Fed Govt. Official <input type="checkbox"/> Parent	<b>What prompted you to join PDK?</b> 1 <input type="checkbox"/> Colleague recommended    8 <input type="checkbox"/> Advertisement 2 <input type="checkbox"/> Supervisor recommended    9 <input type="checkbox"/> Promotional brochure 3 <input type="checkbox"/> Professor recommended    10 <input type="checkbox"/> Website/Internet 4 <input type="checkbox"/> KAPPAN journal    11 <input type="checkbox"/> Conference 5 <input type="checkbox"/> PDK/Gallup Poll    12 <input type="checkbox"/> Direct mail 6 <input type="checkbox"/> Publications/products    13 <input type="checkbox"/> Affiliation with a professional association 7 <input type="checkbox"/> Training/workshop

Please enter the name and ID number of your sponsor or the member who referred you to PDK. (Optional)

Member Name: \_\_\_\_\_ Member ID#

**Applicant's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

How would you like to receive your PDK-USC Chapter Newsletters?  E-mail  US Mail  Both

**Submitting Your Application**

- Select** an initiation date: \_\_\_ 9/23/11 \_\_\_ 11/4/11 \_\_\_ 1/27/12 \_\_\_ 3/9/12 \_\_\_ 5/4/12
- Mail** this completed application with a \$140.00\* check made payable to **PDK-USC Chapter** to:  
**Dr. Thomas Tucker**  
 PDK-USC Vice President, Membership  
 700 Franklin Avenue, #110  
 Los Angeles, CA 90046
- E-mail** a brief, 100-word biography and of your professional experience and a digital picture (.jpg) to [Ttucker34@aol.com](mailto:Ttucker34@aol.com) after mailing your application. For more information, please call Dr. Thomas Tucker at (310) 809-3356, or visit our PDK-USC Chapter website at <http://www.pdk-usc.org>.

\* This one-time new member fee includes your PDK International and Chapter Affiliation annual dues and the Dinner Meeting Initiation Ceremony. In subsequent years, your annual membership dues (\$105) will be paid directly to PDK International.

Information for PDK International:

\_\_\_\_\_  
Chapter Representative's Signature      Office Held      Date      Date of Initiation

This new member wishes to affiliate with **Chapter #0029 – University of Southern California.**

Payment: Standard One-Year Renewal. International Dues/Processing Fee: Will be paid in a check to PDK International drawn from Chapter funds.

**USC**  
**Rossier**  
School of Education  
**Professional Development**



# USC-PDK Leadership Summit 2011

*Mirrors of Excellence, Windows of Opportunity*

Wednesday November 2, 2011 • USC Davidson Conference Center

8:00am - 4:00pm



**Kenote Address:**  
**Dr. William Tierney**

#### WHAT IS THIS?

Called a QR Code, this two dimensional barcode is readable by mobile phones with cameras or scanners and takes you directly to our website.



The 2nd annual USC-PDK Leadership Summit is a one-day conference on best practices in teaching, leading, and learning designed for teachers and school leaders as an informative hands-on event, with role-playing sessions, participant interaction, and demonstrations. Some of the session speakers will be:

#### Session Speakers:



*Closing the Experiential Gap for Students of Diversity*

**Dr. Sandra Kaplan**



*Academic Language Across the Curriculum*

**Dr. Eugenia Mora-Flores**



*The Algebra Project*

**Dr. Angela Hasan**



*Leading Schools in a World of Constant Change*

**Dr. Pedro Garcia**



*Maximizing Post-Secondary Success for all Students: One District's Experiences with High School Reform*

**Dr. Gabriela Mafi**



*New Media as Critical Praxis: Teaching Language Arts Literature in the Age of Participatory Culture*

**Dr. Brandon Martinez**



*University Ready: Engaging Parents in College Planning and Preparation*

**Wendy Marshall**



*The Missing Link: Reaching and Teaching Diverse Students*

**Lisa Regan, M.S.**



*Introducing iWitness a New Online Tool for the Classroom*

**Sherry Bard**



*The Behavior Matrix*

**Robert Blain**

**REGISTER AT:**  
**[www.regonline.com/USC-PDK2011](http://www.regonline.com/USC-PDK2011)**

Visit our **WEBSITE** for more information [www.usc.edu/RossierProDev](http://www.usc.edu/RossierProDev) and click on K-12 Leadership



The PDK-USC Kappan  
Phi Delta Kappa International  
Chapter #0029  
USC Rossier School of Education  
WPH 502A  
Los Angeles, CA 90089-0031

Address Correction Requested

## PDK-USC EVENTS 2011-2012 CALENDAR

<b>PDK-USC Dinner Meeting Davidson Vineyard Room</b>	<b>Friday</b>	<b>September 23, 2011</b>	<b>6:30 PM</b> <i>Networking Hour @ 5:30 p.m.</i>
<b>PDK-Rossier Leadership Summit</b>	<b>Wednesday</b>	<b>November 2, 2011</b>	<b>8:00 a.m.-4:00 p.m.</b>
<b>PDK-USC Dinner Meeting Davidson Vineyard Room</b>	<b>Friday</b>	<b>November 4, 2011</b>	<b>6:30 PM</b> <i>Networking Hour @ 5:30 p.m.</i>
<b>PDK-USC Dinner Meeting Davidson Vineyard Room</b>	<b>Friday</b>	<b>January 27, 2012</b>	<b>6:30 PM</b> <i>Networking Hour @ 5:30 p.m.</i>
<b>PDK-USC Dinner Meeting Davidson Vineyard Room</b>	<b>Friday</b>	<b>March 9, 2012</b>	<b>6:30 PM</b> <i>Networking Hour @ 5:30 p.m.</i>
<b>PDK-USC Dinner Meeting Davidson Vineyard Room</b>	<b>Friday</b>	<b>May 4, 2012</b>	<b>6:30 PM</b> <i>Networking Hour @ 5:30 p.m.</i>